



JENNIFER M. GRANHOLM
GOVERNOR

STATE OF MICHIGAN
DEPARTMENT OF TRANSPORTATION
LANSING

GLORIA J. JEFF
DIRECTOR

Dear <CONTACT NAME>:

Did you know that our travel habits can help shape Michigan's Transportation system?

It's true! Our daily commutes to work, cross-state vacations, errands around town, bus rides, bike rides, walks, and everything in between are important. Where we go, how we get there, and what we do when we get there - all shape the understanding of how Michigan's transportation system is used and how it can be improved for all of us - now and in the future.

Whether you travel by car, bus, train, airplane, boat, bike, or on foot, your participation is essential in helping Michigan and your community to create a safer and more efficient transportation system.

This is why your participation in *MI Travel Counts* is so important, and it's easy!

This packet contains everything your household needs to record travel.

- One Travel Diary for each member of your household, and any overnight visitors:
 - Please record ALL locations you visit during your assigned 48-hour travel period.
 - Each household member should complete his or her own diary whenever possible.
 - Even if your travel during the assigned period is not typical, we still need it reported.
 - Instructions and an example are included in the front of the diary.
- One Person Sheet for each member of your household:
 - Please fill in the school and work information and record recent trips over 100 miles.

The information you provide will only be used for the statistical purposes of this study. It will be kept **confidential** and **secure**.

A few days after your travel period, an interviewer from MORPACE International, a Michigan research firm, will call to collect your household's travel information. MORPACE would like to speak with each person age 16 or older. Adults will be asked to respond for children under 16 years of age.

If you have questions about filling out the ***MI Travel Counts*** diary, contact MORPACE International at 1-800-566-6262, or visit www.michigan.gov/mitravelcounts. If you have any other questions about the program, please contact Karen Faussett at MDOT at 517-241-1301.

As a small token of our appreciation, we have included a state map. Thank you for helping move Michigan forward, **your participation means better Michigan transportation!**



Sincerely,

Gloria J. Jeff
Director